

PRIVACY POLICY PURSUANT TO ARTICLES. 13-14 OF THE EUROPEAN "PRIVACY" REGULATION (GDPR)

The personal data entered by you are processed by Forcella Impianti Elettrici Snc – Via E. Fermi,13 – 24066 Pedrengo (BG) P.IVA 00640050167, for purposes related to the provision of services requested by you (by way of example: request information, register on the site to receive benefits and offers, obtain quotes, exchange documents). Furthermore, the data you provide may be processed, only with your explicit consent, in order to send you commercial communications via email or text message regarding the services offered by the Data Controller.

In the first case, the legal basis of the processing is the execution of an agreement; in the second case it is consent. The treatments will take place electronically and will be made available to third parties (External Data Processors) within the European Union or in non-EU countries, regularly contracted and offering adequate security guarantees, necessary for the provision of essential services to meet your needs. These External Managers, whose list is available upon request, may belong to categories of subjects that support the Data Controller in providing the services offered through this site (such as, by way of example: software developers and website managers, shippers).

They will also be processed for statistical analysis and direct marketing purposes, anonymously, as better specified by the cookie policy. These are therefore legitimate and necessary treatments to ensure a service that meets your expectations. The data will be kept for the entire duration of the services requested by you or for longer periods only if required by law. At any time you can exercise the rights provided for in articles 15-22 of the GDPR by contacting the owner of this site.

To modify or delete only the data that are stored on the systems that provide this site, we ask you to send an email to progettazione@forcellaimpianti.it

The information you send (including your email address) may be communicated to a third-party company that will act as an external manager and that supports the Data Controller in managing the site and in processing your request. In case of request for cancellation of your data, we inform you that it may no longer be possible to continue to provide you with the requested service.

Finally, we inform you that you may lodge a complaint with the Data Protection Authority, if you believe your rights have been violated.

EXTENDED INFORMATION ON COOKIES

This site uses cookies, including third parties, to improve the browsing experience and allow those who browse to take advantage of our online services and to view advertising in line with their preferences.

The cookies used on this site fall into the categories described below.

Definition of Cookies

Cookies are small text files that are automatically placed on the browser's PC within the browser. They contain basic information on Internet browsing and thanks to the browser are recognized every time the user visits the site.

Below are details on the cookies installed by this site and instructions on how to manage preferences regarding them.

Managing cookies

1 - Technical cookies

The technical cookies described below do not require consent so they are installed automatically as a result of access to the site.

- Cookies necessary for operation: cookies that allow the site to function properly also allowing the user to have a functional browsing experience. For example, they keep the user connected while browsing, avoiding that the site requires you to connect several times to access the following pages.

- Cookies for saving preferences: cookies that allow you to remember the preferences selected by the user while browsing, for example, allow you to set the language.

- Statistical and audience measurement cookies: cookies that help to understand, through data collected anonymously and in aggregate, how users interact with the website by providing information on the sections visited, the time spent on the site, any malfunctions.

Third-party Statistical and Audience Measurement Cookies

These cookies provide anonymous/aggregated information about how visitors navigate the site. Below are the links to the respective cookies policy pages to manage consent.

Adobe

Adobe Analytics: statistics system

Analytical cookies

[Privacy Policy](#)

Nielsen
SiteCensus: statistics system
Analytical cookies
[Privacy Policy](#)

Google
Google Analytics: statistics system
Analytical cookies
[Privacy Policy](#)

Duda
Duda Analytics: statistics system
Analytical cookies
[Privacy Policy](#)

Shinystat
Shinystat: statistics system
Analytical cookies
[Privacy Policy](#)

Social media sharing cookies

These third-party cookies - if there are links on the site - are used to integrate some widespread features of the main social media and provide them within the site. In particular, they allow registration and authentication on the site via facebook and google connect, sharing and commenting on site pages on social media, enabling the "like" features on Facebook and "+1" on G +. Below are the links to the respective cookies policy pages to manage consent.

Facebook
social media
[Privacy Policy](#)

G+
social media
[Privacy Policy](#)

Youtube
social media
[Privacy Policy](#)

Twitter
social media
[Privacy Policy](#)

Linkedin
social media
[Privacy Policy](#)

Pinterest
social media
[Privacy Policy](#)

Remarketing cookies

These third-party cookies, when present, allow you to show advertisements based on the interests expressed by users while browsing online on sites and APPs belonging to the circuit of the third party that issued these cookies. For example, the remarketing cookies used by this site may be those of the Google Display Network and the Facebook Audience Network platform. Below are links to disable the use of cookies by Google and Facebook.

Google
Remarketing
[Privacy Policy](#)

Facebook
Remarketing

[Privacy Policy](#)

Third-party analytical cookies for the "Business Contact" service

These third-party cookies, when present, allow you to track visits to this site made by companies that have registered a fixed IP. Public information relating to the fixed IP can be used, together with other public data, to contact companies that have shown interest in products and services offered by this site.

The service is identified with the name "Business Contact" and provides for the installation of the following cookies:

__bctc
__bcvc
__bcsc
__ddtest

3 - Remember that you can also manage your cookie preferences through the browser

If you are using Internet Explorer

In Internet Explorer, click "Tools" and select "Internet Options". On the Privacy tab, move the slider up to block all cookies or down to allow all cookies, and then click OK.

If you are using the Firefox browser

Choose the "Tools" menu of your browser and select the "Options" menu. Click on the "Privacy" tab. In the "Retention rules" drop-down list, select the desired level. Check the box "Accept cookies" to enable cookies, or uncheck to disable them. Choose how long cookies can be stored.

If you are using the Safari browser

Click on the Safari Menu, select the "Edit" menu and select "Preferences". Click on "Privacy". Set the "Block cookies" setting and click OK.

If you use the Google Chrome browser

Click the Chrome menu in your browser's toolbar. Select "Settings". Click on "Show advanced settings". In the "Privacy" section, click on "Content settings". In the "Cookies" section, select "Prevent all sites from saving data" and then click OK.

If you use any other browser or do not know the type and version of browser you are using, click "Help" in the browser window at the top, from which you can access all the necessary information.

Pursuant to art. 15-22 of the GDPR, the user has the right to request, by writing to the address of the owner of this site, access to his personal data, the correction or cancellation of the same or even simply the limitation of their processing (anonymization) or propose a complaint to the Data Protection Authority, if he believes his rights have been violated.

Pedrengo, 20/11/2021